

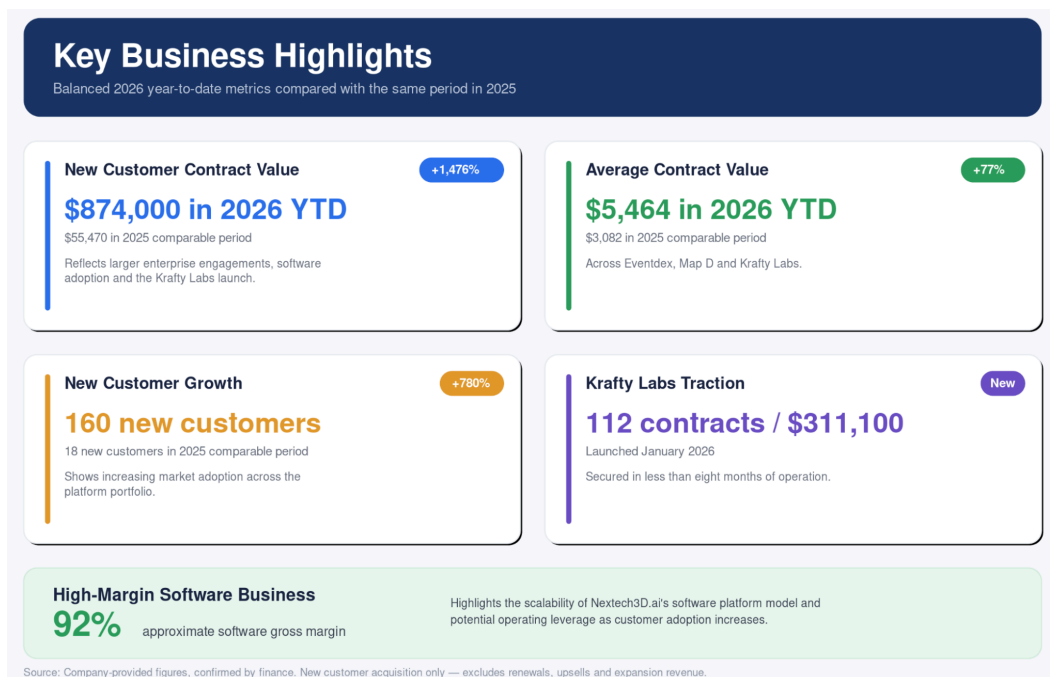
Nextech3D.ai Expands Enterprise Customer Base, Generating \$874,000 in New Contract Value, 160 New Customer Contracts and 92% Software Gross Margins in 2026

Growing Enterprise Adoption, Larger Contract Values and 92% Software Gross Margins Highlight the Scalability of Nextech3D.ai's AI-Powered Platform Strategy

TORONTO, ON / [ACCESS Newswire](#) / August 6, 2026 / Nextech3D.ai Corp. (CSE:NTAR)(OTCQB:NEXCF)(FSE:1SS) ("Nextech3D.ai" or the "Company"), a leader in AI-powered event technology and immersive digital solutions, today announced strong year-to-date growth across its Eventdex, Map D, and KraftyLab platforms.

From January 1, 2026 through August 5, 2026, the Company secured **160 new customer contracts** with a combined contracted value of approximately **\$874,000**, compared to **18 new customer contracts representing approximately \$55,470** during the same period in 2025.

Importantly, these figures reflect new customer acquisition only and exclude renewals, upsells, and expansion revenue from existing customers, which continue to represent a meaningful component of the Company's overall business. For Eventdex and KraftyLab, all contracts closed with a given customer during the period are counted as new customer acquisition; for Map D, only contracts categorized as new business in the Company's CRM are included.



New Customer Contract Value

The Company generated approximately **\$874,000 in new customer contract value**, compared to approximately **\$55,470** during the same period in 2025, representing growth of approximately **1,476% year-over-year**.

Management believes this increase reflects a combination of larger enterprise engagements, growing software adoption, and the successful launch of KraftyLab.

Average Contract Value

Average contract value across Eventdex, Map D, and KraftyLab increased to approximately **\$5,464**, compared to approximately **\$3,082** during the same period in 2025, representing an increase of approximately **77% year-over-year**.

The Company believes this increase reflects continued success in securing larger enterprise opportunities and expanding platform adoption within larger organizations.

New Customer Growth

Nextech3D.ai secured **160 new customer contracts**, compared to **18 new customer contracts** during the same period in 2025, representing growth of approximately **789% year-over-year**.

Management believes these results demonstrate increasing market adoption of the Company's AI-powered event technology platform portfolio.

KraftyLab Continues to Gain Traction

Launched in January 2026, KraftyLab has secured **112 new customer contracts valued at approximately \$311,100** in less than eight months of operation.

Management believes KraftyLab is becoming an increasingly meaningful contributor to customer acquisition and revenue growth while expanding Nextech3D.ai's software platform ecosystem.

High-Margin Software Business

The Company's software platforms continue to generate **gross margins of approximately 92%**, highlighting the scalability of Nextech3D.ai's business model and the potential operating leverage associated with continued customer growth and increased platform adoption.

Enterprise Customer Momentum Driving Growth

Management believes the combination of larger average contract values, increasing customer acquisition, and strong software margins reflects growing enterprise demand for AI-powered event technology solutions.

Nextech3D.ai continues to expand relationships with organizations across enterprise, consulting, government contracting, education, financial services, healthcare, technology, and professional association markets.

The Company is seeing increasing demand for integrated solutions that combine event registration, attendee engagement, interactive mapping, surveys, analytics, lead generation, and AI-powered workflow automation within a unified platform environment.

CEO Commentary

*"Our results through the first seven months of 2026 demonstrate that our strategy is working on multiple levels," said **Evan Gappelberg, CEO of Nextech3D.ai**.*

"During the period, new customer contract value increased to approximately \$874,000 from approximately \$55,470, while average contract value increased to approximately \$5,464 from approximately \$3,082. These results indicate that we are not only attracting more customers, but increasingly winning larger enterprise-level opportunities and broader platform deployments."

"At the same time, KraftyLab has quickly emerged as an important growth driver, generating 112 new customer contracts in just a few months since launch. Combined with our approximately 92% software gross margins, we believe this demonstrates the strength and scalability of our AI-first software platform strategy."

"What excites me most is that we are seeing growth across multiple dimensions of the business simultaneously. Customer acquisition is accelerating, contract values are increasing, enterprise adoption continues to expand, and KraftyLab has

emerged as a powerful new growth engine. We believe these results validate our strategy and position Nextech3D.ai to capitalize on the growing demand for AI-powered software solutions across the global events industry."

Business Update

Management believes the Company's growth in customer acquisition, rising average contract values, and successful launch of KraftyLab demonstrate increasing demand for integrated AI-powered event technology solutions.

With a growing roster of enterprise customers, expanding platform capabilities, recurring software revenue opportunities, and approximately 92% software gross margins, Nextech3D.ai remains focused on creating long-term shareholder value through innovation, enterprise adoption, and scalable software growth.

Recent Nextech3D.ai News

Nextech3D.ai Unveils Strategic AI Growth Roadmap Focused on Workforce Intelligence and Event Technology Innovation

July 3, 2026

Roadmap outlines multiple AI-driven growth initiatives designed to expand the Company's technology platform and create new revenue opportunities.

Read More: [AI Growth Roadmap Press Release](#)

Nextech3D.ai Reports Strong Q4 and Audited Full-Year Results: +207% YoY Revenue Growth, 91% Gross Margins

June 25, 2026

Company reported significant revenue growth, improving margins, and continued progress toward a scalable AI-powered software business model.

Read More: [Q4 & Full-Year Results](#)

Nextech3D.ai to Host Livestream Shareholder Update on Financial Results and AI Platform Growth Outlook

June 12, 2026

Management provided investors with updates on audited financial results, platform growth initiatives, and future business strategy.

Read More: [Watch CEO Livestream Here](#)

Investor Resources

Investor Relations:

<https://www.nextechar.com/investors/overview>

Press Releases & Media Center:

<https://www.nextechar.com/press-releases-and-media>

Stay Updated on Nextech3D.ai's Latest Developments

Explore our most recent announcements, financial results, AI growth initiatives, and investor updates

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About Nextech3D.ai

Nextech3D.ai is an AI-first technology company focused on transforming how businesses create, manage and experience digital content, events and immersive environments. Through its portfolio of event technology, AI-powered solutions and spatial computing products, Nextech helps organizations modernize customer engagement and accelerate digital transformation.

For more information, visit Nextech3D.ai's investor relations [website](#).

For Further Information:

Nextech3D.ai

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Forward-Looking Statements

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

Certain information contained herein may constitute "forward-looking information" under applicable securities legislation. Generally, forward-looking information can be identified by the use of forward-looking terminology such as "expects," "believes," "anticipates," "will," or variations of such words and phrases. Forward-looking statements in this release include, but are not limited to, statements regarding anticipated benefits of the partnership, future revenue opportunities, growth initiatives, software adoption, commercial expansion opportunities, recurring revenue generation, and future business performance. Such forward-looking statements are subject to known and unknown risks, uncertainties and other factors that may cause actual results to differ materially from those anticipated. Readers should not place undue reliance on forward-looking statements and forward-looking information.

SOURCE: NexTech3D.AI Corp