CENTR Brands Corp. Provides Update on Previously Issued Debentures

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Vancouver, British Columbia--(August 18, 2026) - CENTR Brands Corp. (CSE: CNTR) (FSE: 303) (OTCQB: CNTRF) ("**CENTR**" or the "**Company**"), announces that further to its news releases dated July 11, 2024 and August 20 2025, it has further amended the terms of previously issued unsecured convertible debentures in the principal amount of $100,000, bearing interest at a rate of 10% per annum and previously maturing on July 11, 2026 (the "**2024 Debentures**"). The maturity date of the 2024 Debentures was extended by one year to July 11, 2027.

Further to the Company's news release dated July 25, 2025, the Company has also amended the terms of previously issued unsecured convertible debentures in the principal amount of $150,000, bearing interest at a rate of 10% per annum and previously maturing on July 25, 2026 (the "**2025 Debentures**"). The maturity date of the 2025 Debentures was extended by one year to July 25, 2027.

About CENTR Brands Corp.

CENTR Brands Corp. is a functional wellness beverage company dedicated to promoting holistic well-being. With a commitment to providing high-quality products and exceptional customer experiences, CENTR offers a range of functional wellness beverages that support individuals in their pursuit of balanced and healthy lifestyles. By leveraging innovative technology and embracing consumer-centric strategies, CENTR empowers customers to prioritize their well-being and discover the benefits of wellness beverages.

The Company produces CENTR Enhanced, a family of refreshing, ZERO calorie, non-CBD, nootropic and adaptogen sparkling waters incorporating a variety of science-backed ingredients. The Company has discontinued 2 product lines, CENTR CBD and CENTR Instant, facilitating the exit of the company within the CBD category.

The Company remains committed to exploring strategic business opportunities in response to shifting economic conditions.

For more information on CENTR Brands visit www.findyourcentr.com or contact us at media@findyourcentr.com.

On behalf of the Board, CENTR BRANDS CORP.

/s/ Anton J. Drescher
Anton J. Drescher, Chief Financial Officer

Forward-Looking Information

The Canadian Securities Exchange has neither approved nor disapproved the contents of this news release.

This news release includes certain statements that may be deemed "forward-looking statements". All statements in this new release, other than statements of historical facts, that address events or developments that the Company expects to occur, are forward-looking statements. Forward-looking statements are statements that are not historical facts and are generally, but not always, identified by the words "expects", "plans", "anticipates", "believes", "intends", "estimates", "projects", "potential" and similar expressions, or that events or conditions "will", "would", "may", "could" or "should" occur. Although the

Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results may differ materially from those in the forward-looking statements. Factors that could cause the actual results to differ materially from those in forward-looking statements include market prices, continued availability of capital and financing, and general economic, market or business conditions. Investors are cautioned that any such statements are not guarantees of future performance and actual results or developments may differ materially from those projected in the forward-looking statements. Forward-looking statements are based on the beliefs, estimates and opinions of the Company's management on the date the statements are made. Except as required by applicable securities laws, the Company undertakes no obligation to update these forward-looking statements in the event that management's beliefs, estimates or opinions, or other factors, should change.

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